BIG BROTHERS MARK 18TH ANNIVERSARY Institute Director Tells of Reclamation Work.

Bay to Be Celebrated at Meeting To-night-70,000 Children Assisted.

This is the Big Brother Day. Eighen years ago Ernest K. Coulter and "It's a dreadful economic waste. It has been our experience that once a disabled man reaches the level of street beggary it is hard to make him over into the Men's Club of the Central defrain Church. The original idea o help boys who had been arbein being being the boys who had been arbeing the respecting citizen. He finds it much easier to sit in the subway with his gum or his shoestrings, place a crutch against the wall, assume a livid expression of misery and merely listen to the musical clink of the coins as they fell into his hat.

"At this institute we try to preserve men's self respect and to care for them until they can learn a trade in which to support themselves as self respecting of the Big Brothery and boys organized the Big Brother movement in the Men's Club of the Central

ment in the Men's Club of the Central Presbyterian Church. The original idea was to help boys who had been arraigned before the Juvenile Court; to find out, if possible, what the trouble was with every boy; to follow him with advice and manly counsel and to do all that it was possible for big brothers to do to help little brothers go straight.

Later on came the Big Sister movement, based on the same ideas. In New York city there are now sixteen organizations of the Big Brothers and Big Sisters, with a membership of 3,813 men and women. Almost 70,000 children have been helped, more than 8,000 last year. To-night at \$:15 there will be a meeting at the Hotel Pennsylvania in honor of the eighteenth anniversary. Justice Fraklin Chase Hoyt, president of the Big Brother movement, will preside. Among the speakers will be the Rev. Dr. Stephen S. Wise, Justice Cornelius F. Collins, Mrs. William K. Vandérbilt, Sr., Mrs. William R. Vandérbilt, Sr., Mrs. William Parker, Jr., Mrs. Charles Parmalee, Mrs. Sidney C. Borg and Rowland C. Sheldon. Borg and Rowland C. Sheldon.

CHAMBER OF HEIGHTS
TO FEED UPTOWN POOR

Plan Calls for Distribution of Christmas Baskets.

Pood, clothing and other necessaries will be distributed, Christmas by the Chamber of Commerce of Washington Heights, it was announced yesterday. The chamber plans to take care of the needy and deserving between 135th street and 225th street. The district has been divided into five zones, each in charge of a captain. Baskets will be distributed the day before Christmas.
The committee consists of Charles F. Haring, Joseph Schneps and William F. Eilis. The captains are Mrs. Joseph Grashelm, George Mullaney, John Tyrone Kelly, Jules Nehring and Frank J. Fanelli. The chamber has invited civic and local organizations to assist. and local organizations to assist.

RICHEST CITY CHARITY **STARTED ON \$30,000**

Tale of Snug Harbor Told in Current Periodical.

Probably the richest charitable institution in New York—one so rich that its resources are kept secret, no one except its trustees knowing their extent—was founded more than a centufy ago on a bequest of \$30,000. The current issue of Better Times tells the interesting story of Capt. Robert Richard Randall, friend of Alexander Hamilton, whose will, in 1801, disposed of securities and a farm of about twenty-one acres, which lay in the very heart of Manhattan Island. The increase of the value of this farm has been so great that the income of the estate last year was \$1,115,403.

The value of the Sallors' Snug Harbor estate itself is roughly estimated at \$30,000,000, though the trustees have not made a public statement, other than that required of income and expenditure, for many years.

JESUIT WILL LECTURE TO-NIGHT ON SPIRITISM

Priest Promises Exposure of So Called Phenomena.

Table tilting, astral phenomena, clairvoyancy, crystal gazing and spirit photography as practiced by professional "mediums" will be "exposed" by the Rev. Charles M. de Heredia, S. J. in a lecture at the Catholio Club, 120 Central Park South, at 8:30 this even

Father de Heredia has lectured on spiritisme throughout the United States for three years. No tickets of admission are required. Children will not be

REPROACHES NEW YORK FOR GIVING TO BEGGARS

Ten thousand beggars daily collecting from \$15 to \$60 aplece, or a total of from \$15 to \$60 aplece, or a total of probably \$15,000,000 a year, is the burden that well meant charity in New York city has to carry, says Dr. J. C. Farles, director of the Institute for Crippled and Disabled Mea, 246 East Twenty-third street, who takes his fig-ures from Police Commissioner Enright. He goes on:

"It's a dreadful economic waste, It has been our experience that once a dis-

CHRISTIAN SCIENTIST REPLIES TO SPEAKER

C. E. Heitman Says His Faith Is Not Anti-Christ.

Charles E. Heitman of the Christia Science committee on publication writes to The New York Herald to take issue with the statement made by the Rev. A. C. Dixon in an address before the Re ligion Bible Conference in this city, and which was reported in THE NEW YORK HERALD on November 29, that Christian

of the American Revolution for the election of officers and managers will be held at Fraunces Tavern to-morrow at 3:30 P. M. | An oil painting of Thaddeus Kosciusko

painted by a Polish artist, will be presented to the society by the National Eank of Poland.

Kosclusko was one of the officers who was present in the "long room" of Fraunca's Tavern when Washington took leave of the officers of the army.



JADE EARRINGS ..

Long Sang Ti Chinese Curio Company 323 Fifth Avenue Near 32nd Street

New York ומכמכמכמכמכמ

Established 1856

West 38th Street

Special Sale

Kolinsky, Dark Gray Squirrel or Skunk trimmed HUDSON SEAL COATS \$350



Hudson Seal Coats, from . \$295.00 Hudson Seal Capes, from . 375.00 Beaver Coats, from . . . Caracul Jacquettes, from . 150.00 Caracul Coats, from . . Mole Capes, from Persian Lamb Coats, from 375.00 Broadtail Persian Wraps . Mink Wraps, from . . . 985.00 Squirrel Coats, from . . 235.00 Nutria Coats, from . . . French Seal Coats, from . 185.00 Muskrat Coats, from . . Raccoon Coats, from . . 195.00 Mink Scarfs, 2 skins . . . Stone Marten Scarfs, 2 Skins 75.00 Baum Marten Scarfs, 2 Skins 100.00 Hudson Bay Sable, 2 Skins 125.00 Fox Scarfs, Steel and Brown, \$25, \$35, and 50.00

Fox Scarfs, Dyed Blue and Platinum \$75, \$85, and 98.00 Fox Scarfs, Silver pointed, \$45, \$60, and

Hudson Seal is Dyed Muskrat. French Seal is Dyed Coney.

W. H. HALL, 18 W. 38th St. Formerly 6th Ave. and 22d St. Telephone Fitz Roy 2707

Rollicking— Romping Girls and Boys

VITOVIM, the Super-Bread, Promotes Health-Growth-Vigor

Scientific Facts about

VITOVIM BREAD

VITOVIM BREAD contains proteins of superior food value for growth and strength.

-liberal amounts of vitamins A and B. a well-balanced variety

of body-building salts for bones and teeth. It is rich in the food ele-

ments needed by the mother and growing child. It supplies abundant energy at low cost.

Measured by the elements necessary in the food for young and old. VITOVIM is the most nutritious bread ever baked and one of the most t single foods ever produced.

The purity and quality of all ingredients and VITOVIM BREAD itself are constantly controlled by laboratory and feeding tests.

Every statement in this advertisement was submitted to the critical review of several of the World's experts in Nutrition.

HEN your children get plenty of nourishing food with proper proteins, mineral nutrients and vitamins, you will find them healthy, happy and vigorous-bubbling over with the joy of living.

You have heard a great deal about vitamins. These mysterious, indispensable substances in foods constitute one of the most important scientific discoveries of recent years. Science today positively distinguishes three main types of vitamins, which in the laboratory are designated A, B and C.

Need Full Nourishment

Unless children get these substances in plentiful amounts, they will not grow normally nor become strong and rugged. The presence of the very important A and B vitamins and suitable mineral nutrients in their food may be the only things needed to transform undersized weaklings into robust, healthy

Re-creating the "Staff of Life"

Ranking with the importance of the discovery of vitamins is its application by the Ward Baking Company in the production of a wonderful new superbread which is truly an all-around food.

After many years of research and the expenditure of more than \$1,500,000 this company found an economical way of extracting vitamins on a large, commercial scale from the "germ" or heart of the wheat berry. This extract of the wheat-heart introduced into white wheat bread, the universal food, makes it a more scientifically balanced food than bread has ever been before.

But even so great an improvement was not sufficient to satisfy Mr. Ward. He decided to go even further—to withhold VITOVIM BREAD from the public until it could be announced as more than "a staff of life"-a real super-bread.

They discovered a method of baking into Vrro-VIM BREAD more of the natural mineral nutrients found in whole wheat, milk and certain other foods. These mineral nutrients are absolutely necessary to keep our bodies in healthy condition and to help Nature construct strong bones and good teeth for

Proteins were added-not only the food wealth of the wheat-heart or germ of the wheat berry, but the utmost richness of milk; in quantities so great as to entirely eliminate water as an ingredient in the bread, thus providing the proper proportions of essential food elements which are vital to growth and necessary in repairing bodily wear and tear.

Hundreds of animal feeding tests conducted during the last eighteen months by our own staff and other scientists have shown that growth and health are well sustained on VITOVIM BREAD. Indeed this bread with nothing more than water has proved to be sufficient to enable these test animals to grow to full maturity and vigor, to breed and reproduce to the third, fourth and succeeding generations.

VITOVIM is the Bread of Breadsa Nutritious, Delicious Food

VITOVIM, in a greater degree than the most optimistic hoped for, is an all-around food-a food so rich in all the elements necessary to health that to an important extent it corrects and balances the diet of all who eat plentifully of it.

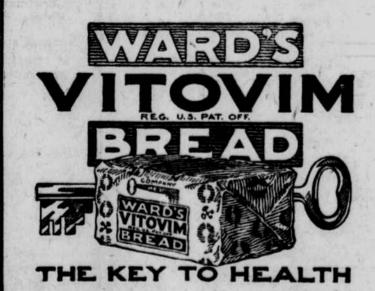
VITOVIM is a "Golden Key to Health," - the key that opens the door to greater vitality, energy and the true happiness that comes from glowing health and vigor. It is the key to healthy, n growth for children.

If you want your children to be healthy and happy. if you want them to grow into big, strong, sturdy men and women-you must see that they are first of all properly nourished, that they are getting in their food everything their little bodies need, The best way to be sure of this is to give them, as a substantial basis, plenty of WARD'S VITOVIM BREAD at every meal-at least a pound a day.

VITOVIM BREAD is the best cereal for the child. Serve it without stint. Give VITOVIM to Your children meal-time-playtime-anytime.

VITOVIM BREAD is very much more nutritious than any other bread. You will agree that it is also the most delicious bread you have ever tasted.

Until you have tried VITOVIM BREAD yourself, you'll never know hoto tasty really good bread can be.



Place a standing order today for WARD'S VITOVIM BREAD-with your neighborhood dealer

VITOVIM is super-nutrition—a creamy white super-bread for daily table use

"Eat a pound a day"

BAKING COMPANY

We challenge all competitive breads, home-made included, to equal the Nutritional Value of WARD'S VITOVIM BREAD in public tests!